

# *2009-2011 SKATE VICTORIA STRATEGIC PLAN*

## *VISION*

Our vision is the engagement of the community in the pursuit of all forms of roller sports for fun, fitness and competition.

## *MISSION*

Skate Victoria will be the organization of choice in Victoria for providing world's best practice for clubs, coaches and participants in all aspects of roller sports.

## *PURPOSE*

Skate Victoria aims to make all forms of roller-skating available to people of all ages as their sport of choice.

In achieving this Skate Victoria will be known for:

- Promoting the positive health, cultural, physical mental and social benefits of roller sports.
- Creating and implementing innovative programs.
- Developing skaters to reach their potential.
- Providing governance that is financially, ethically and socially responsible.
- Fostering progressive and inclusive administration and decision making.

## *VALUES*

The following values underpin the work of Skate Victoria

- Fair play.
- Inclusiveness.
- Professionalism.
- Transparency.
- Best Practice.
- Accessibility.
- Participation.
- Consultation.

*Skate Victoria stakeholders consist of*

- *Participating members*
- *Volunteers*
- *Officials*
- *Coaches*
- *Commercial Skating Centers*
- *Administrators*
- *Board members*
- *Recreational skaters*

# ***STRATEGIC GOALS***

*1. To grow and retain people's involvement through the promotion of roller sports as a positive experience.*

*2. To promote a welcoming, sustainable and quality roller sports environment.*

*3. In Partnership with stakeholders to be the leader within Victoria developing world class skaters.*

*4. To encourage excellence in coaches and officials and to ensure that a high standard of administrative governance is delivered.*

<b>STRATEGIC GOALS</b>	<b>KEY STRATEGIES</b>	<b>MEASURABLE TARGETS</b>
<p><i>Goal 1</i>  <b>To grow and retain people’s involvement through the promotion of roller sports as a positive experience.</b></p>	<p><i>1.1 Increase community awareness of Skate Victoria and the available opportunities to participate in roller sports.</i></p> <p><i>1.2 Develop new participation programs that bridge demographic gaps, cultural and special needs groups.</i></p> <p><i>1.3 Recruit and retain quality volunteers, officials and coaches.</i></p> <p><i>1.4 Develop and implement strategies to increase the conversion rate of participants into memberships.</i></p> <p><i>1.5 Establish and utilize data to provide measurable statistics.</i></p>	<ul style="list-style-type: none"> <li>• <i>Response rate to promotional activities.</i></li> <li>• <i>Number of participation programs implemented.</i></li> <li>• <i>Number of volunteers, coaches and officials recruited after 18months and at the end of the three year period.</i></li> <li>• <i>% of program participants becoming active members.</i></li> <li>• <i>% of participants retained after 18 months and at the end of the three year period.</i></li> <li>• <i>Establishment of a data base.</i></li> </ul>

	<p><i>1.6 Establish a partnership with rink operators and other related sporting disciplines to determine and achieve common goals.</i></p>	<ul style="list-style-type: none"><li>• <i>Number of rink operator meetings and other related activities.</i></li><li>• <i>Joint action plans determined and implemented.</i></li><li>• <i>Explore partnership options with the following:     Docklands Ice Centre re potential for venue, training partnerships or joint promotions.</i></li></ul> <p><i>Councils and other sports grounds users re potential for shared facility usage.</i></p> <ul style="list-style-type: none"><li>• <i>Distribution of information to clubs.</i></li><li>• <i>Number of rink operator meetings and activities held.</i></li></ul>
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<p><b>Goal 2</b>  <b><i>To promote a welcoming sustainable and quality roller sports environment.</i></b></p>	<p><i>2.1 Provide of information on each discipline to all clubs, members and interested parties.</i></p> <p><i>2.2 Work with clubs and rink management to implement safe welcoming environments, policies and practices to maximize membership and participation.</i></p> <p><i>2.3 “Good Sports Clubs” guidelines implemented across all branches and outcomes reviewed.</i></p> <p><i>2.4 Implement a club/ member satisfaction survey.</i></p>	<ul style="list-style-type: none"> <li>• <i>% of Clubs operating to an established set of standards.</i></li>   <li>• <i>% uptake of clubs of management models, policies and procedures.</i></li>   <li>• <i>‘Good Sports Clubs’ guidelines adopted for all disciplines.</i></li> <li>• <i>Impact of implementation of guidelines with Inline Hockey reviewed.</i></li> <li>• <i>Survey to be developed and implemented.</i></li> <li>• <i>Data to be defined for ongoing evaluation of impact of “good sports clubs guidelines.’</i></li>   <li>• <i>Results of stakeholder satisfaction survey. % satisfaction rate.</i></li> </ul>
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<p><b>Goal 3</b>  <b><i>In partnership with stakeholders to be the leader in Victoria developing world class skaters.</i></b></p>	<p><i>3.1 Create development pathways for skaters of all ages across Victoria.</i></p> <p><i>3.2 Create competitive opportunities to enhance skater development.</i></p> <p><i>3.3 Develop and implement a strategy to enable communication with development stakeholders.</i></p> <p><i>3.4 Identify, up skill and promote coaches and officials dedicated to development.</i></p> <p><i>3.5 Utilise a body of knowledge of world's best practices in skater development programs and operations.</i></p> <p><i>3.6 Seek to form collaborative exchanges with High Performance Center's, state wide, nationally and internationally.</i></p> <p><i>3.7 Offer a range of competitions on an annual basis.</i></p>	<ul style="list-style-type: none"> <li>• <i>Number of training and development programs for skaters, coaches and officials.</i></li> </ul> <p><i>% increase of Victorian participants competing at National and International level in all disciplines</i></p> <ul style="list-style-type: none"> <li>• <i>Strategies developed and implemented for improved communication.</i></li> <li>• <i>% increase in coaches and officials</i></li> <li>• <i>Number of participants linked with High Performance programs.</i></li> <li>• <i>Linkages made. Information obtained and distributed</i></li> <li>• <i>Annual competition calendars for each discipline.</i></li> </ul>
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<p><b>Goal 4</b>  <i>Encourage excellence in coaches and officials and to ensure that a high standard of administrative governance is delivered.</i></p>	<p><i>4.1 Continue to implement quality management practices.</i></p> <p><i>4.2 Implement an effective performance management system that provides opportunities for personal and organizational development for coaches, officials, the Board and Club committees.</i></p> <p><i>4.3 Ensure compliance with audit, governance and funding regulations.</i></p> <p><i>4.4 Ensure appropriate financial and governance controls.</i></p>	<ul style="list-style-type: none"> <li>• <i>% annual increase of competitors.</i></li> <li>• <i>Publication of identified policies and procedures.</i></li> <li>• <i>Branch business plans are developed and executed.</i></li>   <li>• <i>Number of training programs for Coaches, Officials and participating volunteers.</i></li>   <li>• <i>Compliance with relevant legislation, regulations and standards.</i></li>   <li>• <i>Completion of Governance policies and procedures.</i></li> </ul>

**The strategic plan provides a framework from which each branch and Skate Victoria will develop its business plan on an annual basis.**

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